

Velodrome Fact Sheet

- ❖ First velodromes were constructed during the late 1870s in United Kingdom
- ❖ Track cycling became a popular indoor sport during the Victorian era with velodromes built globally
- ❖ [Major Taylor](#), an African-American pro cyclist in 1890s, was 3 times world champion in sprint event
- ❖ In the 1930s, US held six-day races in Madison Square Garden in New York City
- ❖ There are 26 indoor & outdoor velodromes located in 20 states in the US



- ❖ Today's track racing venues are often part of sport, entertainment & convention multiplexes
- ❖ Serves as an incubator for youth sports programs including cycling, rollerblading & adaptive sports
- ❖ Multi-sport athletes cross-train on velodromes to build stamina, increase endurance & practice teamwork
- ❖ National recognition & civic pride increases when the community is fully engaged with the development & training of elite-level & Olympic athletes
- ❖ Local communities find velodromes an attractive destination source for safe, fun & low-cost entertainment
- ❖ Velodrome riders & spectators contribute to the economy of communities through tourism, overnight accommodations, retail sales & dining

What is a Velodrome?

- A *banked oval track for recreational bicycle riding & racing.*
- *Features single-speed bicycles for an exciting & safe form of riding & racing.*
- *People of all abilities & all ages - age 5 to 105.*
- *[Track racing](#) is an Olympic sport & spectator friendly.*
- *There are only 3 indoor velodromes in the US - Carson, CA, Colorado Springs, CO, Detroit, MI.*
- *In 2023, groundbreaking will take place for National Sports & Events Center with indoor velodrome in Coatesville, PA.*



Indy Cycloplex

Case Study #1 – Indy Cycloplex (outdoor), Major Taylor Velodrome Est. 1982, Cycloplex Est. 2011

- **Mission:** Indy Cycloplex will provide a park that is wheel-oriented athletic facility, greenspace and public venue
- **Overview:** The Indy Cycloplex includes Major Taylor Velodrome (333 m), BMX Track, Cyclocross, MTB & Skate Park. Facilities are owned by Indianapolis Dept of Parks & Recreation & cycling facilities operated by Marian University, which runs a top collegiate cycling program.
- **Programs:**
 - **Membership:** Velodrome Junior Pass, Velodrome Track Pass, Open Track Pass, BMX Season Pass, MTRL Race Pass
 - **Track Programs:** Introduction to Track Cycling, Power Booster, Monday Nights Intermediate Training, Thursday Mass Start Nights,
 - **BMX Track:** Rental Bikes, Tuesday & Thursday Practice Sessions, Thursday Night Racing, BMX Racing League
 - **Cyclocross:** The course features a variety of obstacles, including a stone staircase, short punchy climbs & offcamber descents.
 - **MTB Trail System:** Includes one mile of bench-cut single track MTB trail extending into wooded area & dual slalom course trail system above the velodrome grandstands



LEXUS VELODROME

Case Study #2 – Lexus Velodrome (indoor), Est. 2018

- **Mission:** Bringing Cycling & Fitness back to Detroit
- **Overview:** Operated by the Detroit Fitness Foundation, offering indoor roller skating, walking, running and weight lifting in addition to open track cycling, training and racing. Free children's programs are offered, including free equipment rental. The 166 m track has 50 degree banked turns and 15 degree banked straights. 35,000 visitors in its first year.
- **Programs:**
 - **Membership:** Digital Punch Card, Riding Pass, Senior Walking Membership, Youth Membership
 - **Track Programs:** Track 101 class, Track 201 Class, Mon & Wed Structured Training, Madison Track Cycling
 - **Fitness Programs:** Detroit Fit weight lifting area & the Eddie Tolan Oval, which provides a versatile cardio space perfect for running, walking, & skating
 - **Special Events:** The center hosts fun-filled events like skate nights, markets, and conventions. Facility rental is available for weddings, conferences, parties, or galas



Case Study #1 – Valley Preferred Cycling Center (outdoor), Est. 1975

- Mission: Provide the Lehigh Valley and its citizens with great racing as well as health and wellness-oriented programs and services for youth and adults in a clean, safe setting.
- Overview: 333 meter track, open from April thru October, produced over 140 national champions, 7 world champions, & 3 Olympic medalist.
- Programs:
 - Youth Programs: Squirts & Weeble Wobbles, Pee Wee Pedalers, Youth Bicycle Racing League, Air Products Youth Cycling Programs
 - Adult Programs: Corporate Challenge, Team T-Town, Try/Ride/Race The Track, Women's Cycling
 - Memberships: Open & Structured Training, Open Madison, Open Coach/Moto, Monthly/Season Membership, Women's Cycling
 - Track Racing: Jim Young Super Tuesdays, Friday Nights Under The Lights, Masters & Rookies Saturdays at T-Town
 - Spectate: General Admission, Season Tickets for Friday Nights Under the Lights, Weihenstephaner German Beer Garden, VIP Hospitality (Private Hospitality, Beer Garden, Skybox, Infield), Food Concessions, Buy-A-Meter Program, T-Town Donation
 - Special Events: VeloFest, Breakaway Bierfest, Movie Night, Fall Fondo



VELODROME
CLEVELAND

Case Study #2 – Cleveland Velodrome (outdoor), Est. 2012

- Mission: Promote cycling for its health, wellness, sport and recreational benefits.
- Overview: 166 meter track, open 6 months per year from May thru October -7 days per week, 10,000 visitors since inception, [EPA grant for revitalization of brownfield](#)
- Programs:
 - Free Adult Programs: Track 101-Learn to Ride, Women Only Wednesdays
 - Free Youth Programs: Open Youth Riding, Structured Youth Programs-Boys & Girls Club, Monday Night Youth Development, Sunday High School League
 - Paid Riding-Memberships/Drop In: Unlimited Riding Membership, "Pay as you go" for less frequent riders, Open Riding & Structured Training
 - Track Racing: Fri/Sat Evening Race Series, Sunday Time Trial Series, State Championship Race, Spectator Friendly -ticket sales

